

# BRINGING Innovation to Life



## Why Attend BIOMEDevice 2023?

BIOMEDevice takes place twice a year in the #1 and #3 most predominant medtech hubs in the country **BRINGING** thinkers and doers together in one powerful event, 2 great locations. BIOMEDevice is cutting edge, regional, and gives you all the tools (from components and technologies through trends and capabilities) to build the next generation of medical devices.

## What is BIOMEDevice?

BIOMEDevice **BRINGS** engineers, business leaders, disruptive companies, and innovative thinkers from the region's top start-ups and medical device OEMs together annually in two medtech innovation epicenters to inspire the next generation of life-changing medical devices. BIOMEDevice bridges the gap between the present and the future. It's the one event where you can source the solutions you need today, and also gain access to medtech technology changing the trajectory of the industry.



## Let BIOMEDevice BRING you the latest industry news and innovation.

The future of medtech is upon us and growing rapidly.

**\$400B\***

Annual US Healthcare spending on medical devices is projected to reach around \$300 billion to \$400 billion, a 5-6% of the \$6.8 trillion in total healthcare spend—by 2030.

**#3 growth strategy** for medtech companies is to build or participate in an ecosystem.

An ecosystem meets the complex needs of healthcare segments by bringing together partners and encouraging their collaboration to solve complex problems.

The MedTech Industry is rapidly changing as medical device manufacturers face challenges with meeting demand brought on by continuing supply chain and workforce development issues.

BIOMEDevice **BRINGS** industry veterans and disruptive start-ups together to discuss how to move the industry forward.

Source: Future of medtech: Define new markets before they define you. www.pwc.com https://www.pwc.com/us/en/industries/health-industries/medical-technology/future-of-medtech.html

## The Show

From networking events to educational opportunities BIOMEDevice **BRINGS** it all and more

BIOMEDevice Boston 2023 will address topics top-of-mind for the medtech industry including surgical robotics, device cybersecurity, digital health, breakthroughs in medical implants, trends in venture capital, the newest wave of startups, and more.

### DIGITAL EXTRAS



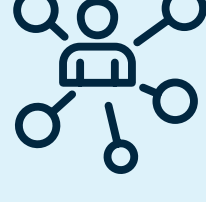
**Extra Time. Extra Access. Extra Awesome.** Digital extras combine the benefits of an in-person expo and conference experience with a complimentary online resource center.

With your added digital extras, your BIOMEDevice experience now extends beyond the show floor, giving you more opportunities to explore BIOMEDevice and its features.

Open 3 weeks before and 2 weeks after the event, you can research suppliers and technology vendor, review product information and white papers, plan your expo experience before the live event, and connect with exhibitors, fellow attendees and speakers through the built-in networking features.



### NETWORKING EVENTS



- » Welcome Reception
- » Start-up Stadium
- » Coffee Talks
- » Happy Hours
- » Sugar Rush



### EDUCATIONAL OPPORTUNITIES



#### KEYNOTE PRESENTATIONS

Start your show experience with your daily dose of inspiration and connection by attending our keynote session located on the show floor. Hear from industry leaders on the latest insights in the MedTech market.

#### LUNCH & LEARNS

Sessions mix education with networking and a meal. Presenters will discuss cutting edge topics that draw in a crowd of 50 people + per session.

#### CENTER STAGE

Center Stage will feature educational sessions focused on high-growth areas in medtech:

- » Robotics
- » Digital Health
- » Materials
- » AI & Machine Learning
- » Start-ups
- » Device Cybersecurity

#### TECH THEATER

Exhibitors showcase thought leadership and technical expertise.

#### INNOVATION SHOWCASE

Exhibitors share the new products they are showcasing in their booths. Dedicated email communications will be sent to all attendees driving them to see the new innovations up close and personal.

#### MASTER CLASS – START-UP SERIES

Receive an overview of the medtech investment landscape, an inside look at various funding vehicles – from strategics, to venture capital – and everything in between, and connect with those who have done it to hear their tips for success.

Learn from high-ranking professionals in the industry as they present on the latest industry news and standards.

## 2 Great Locations



Our shows **BRING** you the best qualified leads, the most innovative exhibiting medtech companies and the friendliest staff to facilitate this top notch event.



### BIOMEDevice Boston 2023

September 20-21, 2023  
 Boston Convention & Exhibition Center

**#3\*** Rated for top Medtech hubs

**1400+** Potential leads

**78%\*** Active regional medtech buyers with purchasing power

**Job titles:** Engineering, R&D and Manufacturing  
**Top attending companies:** Baxter, Boston Scientific Corp, ConvaTec, Getinge Group, Johnson & Johnson, Medtronic, Olympus, Philips Healthcare, Smith+Nephew, Teleflex Medical and many more...

**200+** Exhibiting companies

“BIOMEDevice Boston is a great place to meet colleagues and partners, both new and old, and to see the latest tech and companies in the medical space, which is invaluable to our business.”

“A tremendous opportunity to connect with the manufacturers of a host of technologies that should not be missed.”

“High quality show with good exhibitors and quality speakers and demos.”

“Very informative, good vehicle for networking and way to meet industry leaders.”

Source: \*2022 BIOMEDevice Boston Attendee Survey Results. medicaldesignandoutsourcing.com, article: The top 10 medical device states: Everything you need to know

### BIOMEDevice Silicon Valley

(known as BIOMEDevice San Jose)  
 November 15-16, 2023  
 Santa Clara Convention Center

**#1\*** Rated for top Medtech hubs

**1300+** Potential leads

**85%\*** Active regional buyers with purchasing power

**68%\*** have active projects or one coming up within the year

**Job titles:** Engineering, R&D and Manufacturing  
**Top attending companies:** Abbott, Align Technology, B. Braun, Becton Dickinson, Canon Medical, Intuitive Surgical, Johnson & Johnson, Medtronic, Siemens and many more...

**160+** Exhibiting companies

“BIOMEDevice is a medical device focused show in the heart of the bay area medical community. Positioned within easy attendance from the large players like Johnson & Johnson and Stryker, medical device networking was very good for a post Covid show. If you work in the Medical device industry on the West coast, you must attend this show.”

“An excellent event which provides 360 degree view of all happenings in the BioMedevice area.”

“Valuable platform for companies to showcase their offerings and connect with potential clients and partners, as well as a way for attendees to discover new products and services, learn about industry trends, and network with others in their field.”

“The BIOMEDevice conference was a great way to network with other professionals in the biotech industry. I made some great connections and look forward to attending again next year.”

Source: \*2022 BIOMEDevice Boston Attendee Survey Results. medicaldesignandoutsourcing.com, article: The top 10 medical device states: Everything you need to know

## Let us BRING you the best resources, innovation, networking, and education!

Join us at BIOMEDevice Boston, Silicon Valley or BOTH. Don't miss the opportunity to tap into these thriving regional markets and meet thousands of decision makers.

### CONTACT US TODAY!

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